

Graphic Designer Edmonton, AB

Hi-Tech Seals is an industrial seal, gasket, and rubber/plastic component manufacturer and distributor with a focus on providing superior value to our customers. We continually invest in new and innovative products, services, and equipment with the intention of helping our customers grow and prosper in an ever-changing world economy. Hi-Tech Seals offers a broad range of seals and sealing related products, including: O-rings, back-up rings, T-seals, wipers, rod and piston seals, u-cups, engineered thermoplastic seals, wear rings, vee packing, oil seals, braided packing, retaining rings, bonded seals, mechanical seals, custom molded and machined rubber and plastic components, cast urethane components, Tungsten Carbide components, ceramic components, threaded plugs, custom cut gaskets, spiral wounds, and ring type joint gaskets.

At Hi-Tech Seals our people are our competitive advantage. With over fifty in-house training courses, Hi-Tech Seals is committed to continual education of our employees in both a professional development & career growth manner. In addition, Hi-Tech Seals supports external training programs to help employees advance in their career.

Join a company that excels in developing and empowering employees to reach their potential

This position will consist of the following responsibilities:

- Creating visual aspects of marketing materials, websites, and other media (signage, brochures, print ads, e blasts, etc.) while respecting brand guidelines
- Assisting with the execution and management of a consistent and professional brand image
- Illustrating design concepts by creating rough layouts of art and copy regarding arrangement, size, type size, type style, and related aesthetic concepts
- Creating layouts and images for newsletters, advertising, brochures, and other print and online objectives
- Creating original graphics and illustrations, as well as modifying existing work
- Reviewing designs for errors before printing or publication
- Coordinating with the web developer to complete web-based objectives
- Gaining an understanding of industry norms and trends to produce the most effective and persuasive work possible
- Contributing to strategic communication planning and implementation of initiatives and tactics
- Using photography/video equipment to create imagery for sales, engineering, and IT objectives
- Incorporate changes recommended by the marketing manager and shareholders into the final design
- As part of a small marketing team, this person would be required to help with other tasks when needed



Position Requirements:

Preferred candidate will possess a combination of the following:

- Post-secondary training in Visual Communication Design, Graphic Design, or other related disciplines or 3 years on the job work experience is required
- Creativity and ability to think outside the box
- Knowledge of Mac and PC platforms
- Experience with Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Dreamweaver, Adobe Fireworks, HTML, Microsoft Active Server Pages (ASP), JavaScript, SQL, CSS, DHTML, and Microsoft Office Suite (including Access)
- Ability to prioritize and handle multiple, concurrent projects and deadlines
- Ability to accept and integrate feedback
- Strong communications skills in English; bilingualism an asset
- Possess a keen eye for detail
- Photography skills and experience is an asset
- Experience developing and implementing effective design solutions
- Experience with and an understanding of branding
- Demonstrate graphic design skills with a strong portfolio

The successful candidate will be able to manage several projects simultaneously, can work independently, pay close attention to detail, has a proactive approach to completing the work to deadline, and is an enthusiastic team player.

We offer a competitive compensation and benefits package!

Interested applicants should submit their application to Human Resources, Hi-Tech Seals Inc., 9211 – 41 Avenue, Edmonton, Alberta T6E 6R5; telephone 780.438.6055; email hr@hitechseals.com.

For more information on our company, visit our website at www.hitechseals.com

